



2016

China International Sporting Goods Show

Fuzhou Strait International
Expo & Conference Center

22nd(Fri)–25th(Mon) April, 2016

www.sportshow.com.cn

China Sport Show 2016



130000 m²

exhibition area

1100+

exhibitors

2000+

sport brands

120000

visiting person-times

50000

professional buyers

200

media units

China Sport Show 2016

Cooperated with various industrial organizations and associations, China Sport Show 2016 will continue to offer a diversified exhibiting space for all exhibitors, through forums, sporting events and interactive experience, etc.



With the cooperation of more than 20 media partners and 300 public media, China Sport Show 2016 will help to improve your image in the industry.

Interactive Media



Industry Media

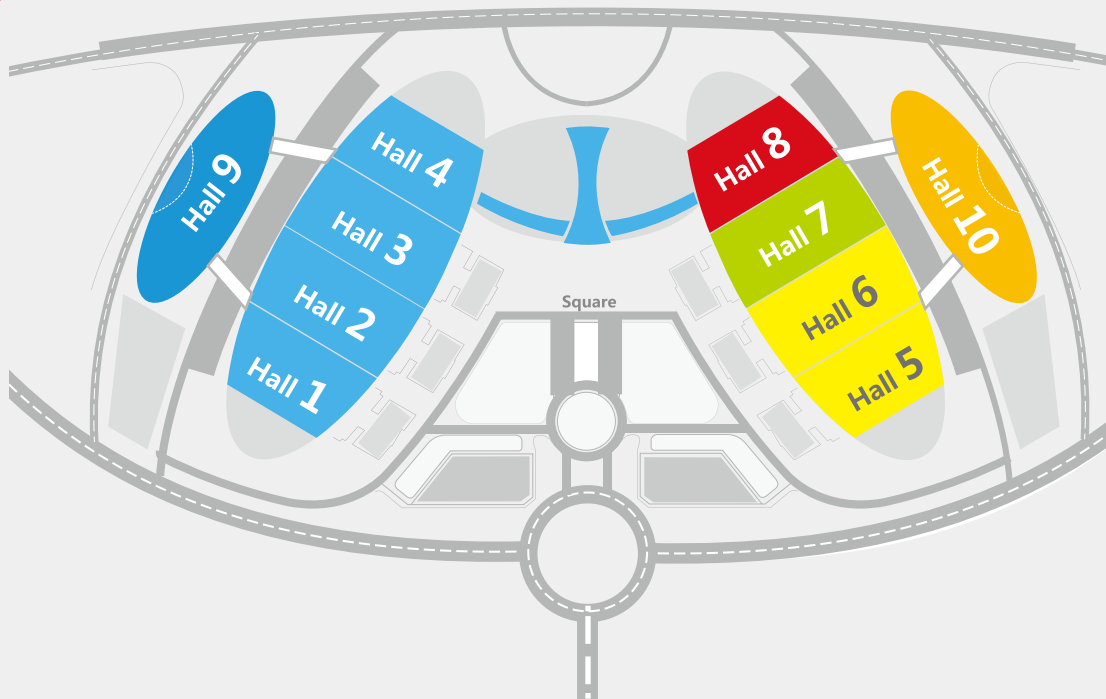


Finance Media



China Sport Show 2016

Floor Plan



- Hall 1 Fitness Equipment
- Hall 2 Fitness Equipment
- Hall 3 Fitness Equipment
- Hall 4 Fitness Equipment
- Hall 5 Stadium Facilities & Construction
- Hall 6 Stadium Facilities & Construction
- Hall 7 Roller-skating & Outdoor Sports
- Hall 8 Running, Swimming, Combat Sports & Leisure
- Hall 9 Massage & Rehabilitation Equipment / Outdoor Fitness Utilities
- Hall 10 Ballgames & Racket Games Equipment



China Sport Show 2016

Fitness Equipment Zone

— Attracts global attention with more opportunities for brands

Commercial fitness equipment, Household fitness equipment, Fitness accessories
Massage & rehabilitation equipment, health care products, sports science instrument
Outdoor fitness and recreation facilities zone Fitness industry forum & communications



Stadium Facilities & Construction Zone

— Safety, Environment Protecting, Innovation

Playground surface system
Stadium construction
Stadium field and facilities



Roller-skating & Outdoor Sports Zone

— To scale the summit amid a galaxy of contestants

X-Sports Outdoor sports
Camping equipment Cycling



Running, Swimming, Combat Sports & Leisure Zone

— Colorful Life

Sportswear leisure apparels, footwear
Water sports Leisure sports Combat sports
Franchised products, souvenirs and trophies



Ballgames Equipment Zone

— Health Lifestyle

Table tennis
Football, basketball and volleyball
Billiards Other ballgames



Racket game zone

— Fast Development brings opportunities to all

Tennis, badminton & squash
Protective gear Plastic sporting floor



China Sport Show 2016

Event Preview

Forum

China sporting goods industry annual summit
China fitness industry forum
China stadium development forum
China sports industry and sporting goods industry development forum

Performance & show

Sports treasure exhibition & auction
Sports for all show

Interactive/experience

Fitness industry communications
Caged football experience zone
China Tour roller skating competition
Various exhibitor activities

Trade Communications

Seminar between purchasing group and key exhibitors
Overseas VIP buyers and key exhibitors business salon
E-commerce platform co-operation communications



China Sport Show 2016



Exhibitor Application

Online registration

Enter the official website of China Sport Show: <http://sportshow.com.cn>

Click Application—fill in application form—successfully submitted. Then please wait for our staff to contact you for the next steps of agreement and payment procedure.

Visitor Registration

Enter the official website of China Sport Show: <http://sportshow.com.cn>

Go to visitor service page—click online registration—follow the steps to fill in application form—successfully submitted —print the barcode and serial number—collect the entrance permit on spot by presenting the printed barcode and serial number or your name card.



For exhibitors

Racket Games equipment
Mr. BIAN Binbin +86-10-87182490

Roller-skating & Outdoors Sports
Ms. LI Zheng +86-10-87183074

Stadium facilities and construction, overseas zone
Ms. GUO Chao +86-10-87183960
guochao@sportshow.com.cn

Running, Swimming, combat & Leisure
Mr. DONG Wenyuan +86-10-87182692

Commercial/Household Fitness equipment
Ms. SUN Li +86-10-87183962

Outdoor fitness facilities, massage and rehabilitation equipment
Mr. WANG Haibin +86-10-87183076

For visitors

Ms. JIAO Ni +86-10-87183077 (domestic)
jiaoni@sportshow.com.cn

Ms. LOU Danping +86-10-87182997 (Overseas)
loudanping@sportshow.com.cn

For construction service

Mr. XIE Kun +86-10-87183082

For media service

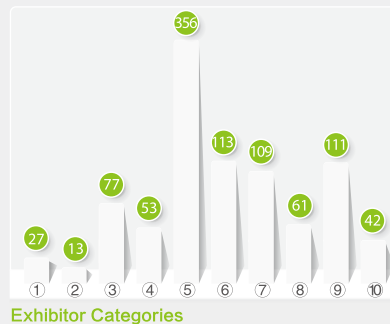
Mr. CUI Kankan +86-10-67156227

For events

Ms. WANG Lei +86-10-67102728
wanglei@sportshow.com.cn

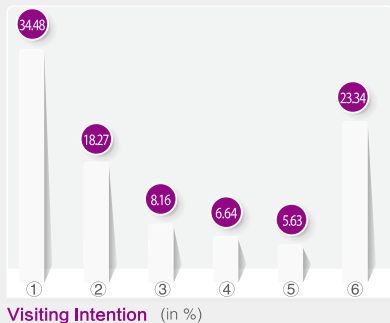


China Sport Show 2016



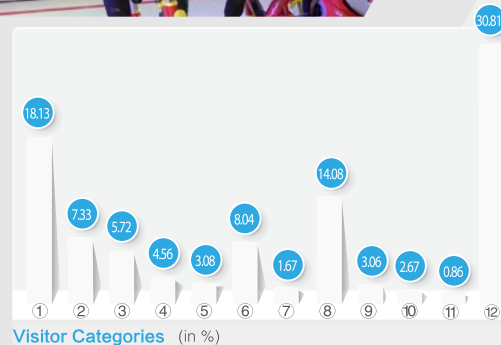
Exhibitor Categories

- 1 Media, club, association and others
- 2 Water sports equipment
- 3 Roller-skating & cycling
- 4 Massage, rehabilitation & sports medical equipment
- 5 Indoor fitness equipment & Outdoor fitness facilities
- 6 Stadium facilities & construction
- 7 Ball games & combat games equipment
- 8 Racket games equipment
- 9 Outdoor sports and leisure utilities
- 10 Sportswear & leisure apparels



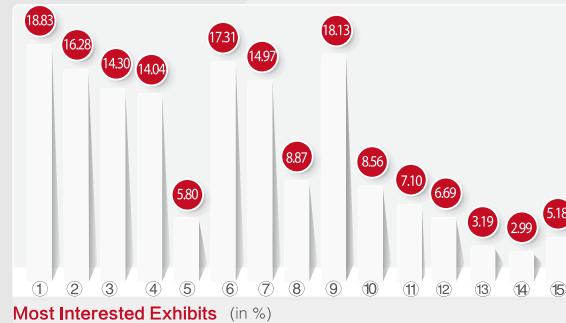
Visiting Intention (in %)

- 1 To purchase and order products
- 2 To seek for co-operation with new brands
- 3 To keep business relationship
- 4 To get more information on industry trend
- 5 To attend related activities
- 6 Others



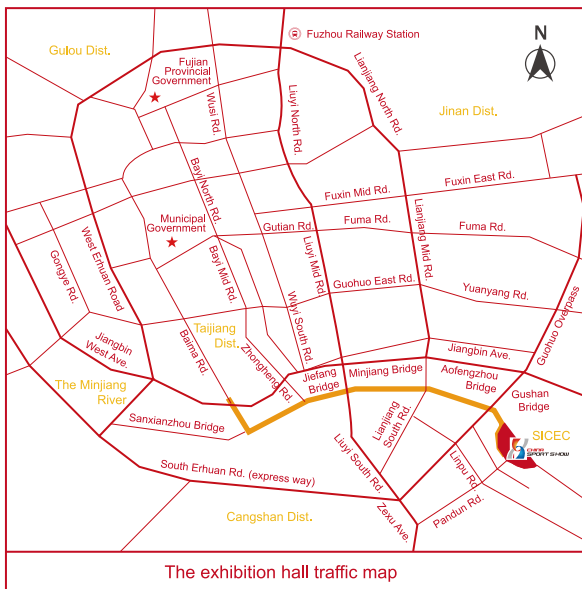
Visitor Categories (in %)

- 1 Agents/dealers
- 2 Retailers
- 3 Exclusive stores
- 4 Clubs
- 5 Shopping malls/supermarkets
- 6 Trading companies
- 7 Sports teams
- 8 Industry professions
- 9 Educational departments/ schools, colleges and universities
- 10 Medical units
- 11 Others



Most Interested Exhibits (in %)

- 1 Sportswear and leisure apparel
- 2 Outdoor sports and leisure products
- 3 Racket games products
- 4 Ballgames products
- 5 Combat sports and martial art products
- 6 Sports stadium facilities
- 7 Commercial/household fitness equipment
- 8 Outdoor fitness facilities/recreation utilities
- 9 Fitness equipment accessories
- 10 Rehabilitation & massage equipment/medical equipment
- 11 Cycling
- 12 Roller-skating
- 13 Water sports equipment
- 14 Network & media
- 15 Others



China International Sporting Goods Show

Address: No.3, Tiyyguan Road, Dongcheng

District, Beijing, 100763, China

E-mail: info@sportshow.com.cn

www.sportshow.com.cn

